

# The Product Club



**Great people, behind great Products**

The Product Club is the UK's  
first dedicated Product  
Management recruitment  
agency.

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We work with many of the most exciting  
and fast growing scale ups across the  
world. Our network extends to more  
than 3,000 Product professionals across  
13 cities.



# Adaptive Recruitment

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Recent times have outlined the importance, now more than ever, for business to be flexible and adaptive. That is why we are doing more than ever to cater to a range of situations and offer other ways we can add value;

- Offering flexible and extended payments (spread your fees over 3 or 6 months)
- Offering fee free recruitment for startup equity
- Access to our careers fair
- Mentoring programme

We are doing our best to make sure businesses can still fill critical positions, as well as, manage your recruitment budget!







# Our Process

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## Requirements:

We get a deep understanding of your business and your specific requirement. What skills and experience they might need and collaborate to build a profile for your ideal candidate.



## Resource:

We tap directly into our Product community, many of whom work with us on their career goals and roadmap. We get referrals from within our community and build an exclusive shortlist. We are also able to use video interviewing technology and psychometric testing where needed.

## Interview:

We manage clear lines of communication throughout the recruitment process, providing honest feedback and candidate insights to help secure the right candidate.



# Community

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Effective recruitment is about building a community and a network that you can learn from as well as leverage. At The Product Club, our ongoing work with Product School and other meet-ups allows us to stay up to date on current trends, continue learning about the Product space and keep growing our network.



This gives us an opportunity to get to know our candidates in greater detail and our clients access to a network of Product Managers that are unique to us and not available through traditional recruitment methods.



# Diversity & Inclusion

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The Product Club are committed to helping our clients serve their diverse users by helping build diverse teams. We understand the importance of this for both internal teams and the external world.



We offer our clients a “Diversity Audit”, allowing us to highlight areas of weakness through looking at processes, procedures and culture of a business. This along with feedback from our network has helped many businesses make better decisions and build stronger teams.





# What Clients Say

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[The Product Club] was diligent, informed and incredibly helpful throughout the entire recruitment process. From approaching me to securing a contact through to acceptance and salary negotiation, he was ready to support at all times. I would highly recommend [The Product Club].

**Head of Product Operations,  
WorldRemit**

[The Product Club] have been an expert on panels and workshops that I organise for aspiring Product Managers. His knowledge of the product recruitment market has been invaluable. And his passion for helping people get the jobs they love has given confidence to our customers, resulting in their inspiring success stories. I will definitely continue working with [The Product Club] on projects related to product careers and would recommend them as the people to trust your product recruitment with.

**Senior Product Manager  
Habito**

[The Product Club] recruited me to join WorldRemit. They were engaging from the beginning, very easy to work with, and answered all my questions. They seem to hold both the interest of the company and the candidate in mind, which makes him excellent at his job. I would highly recommend them for recruiting in Product and Tech!

**Product Delivery Manager  
WorldRemit**



We would love to welcome  
you to the club and hear  
more about your story...

